

The DTF MASTERCLASS VIDEO SERIES

can be purchased independently, or bundled with select DTF PRO printers





Your future. Our business.

Boy, do we mean it!
Chances are you recently got a new
DTF printer or maybe you've been
marveling at yours for a while,
already. Whatever it is, now you have
a chance to learn everything there is
to know about the DTF transfer printer
superpowers.

The DTF Master Class Video Series was specially designed with a single objective in mind: giving you all the knowledge needed to inspire you to grow your business even more.



KISS (Keep It Simple... Son)

When you acquire a DTF transfer printer, you don't just get a "Business-in-a-box"; you get the ultimate tool to create marketable and professional finished products. Of course, along with that come a host of high-end features that could likely have Albert Einstein frown.

True. But that's why Richard Shannon, your master DTF printing expert put simple as the guiding principle when designing the DTF Master Class Video Series. It's all hands-on. It's less storytelling and more story doing.



Your needs and your wants.

You finally got what you wanted: a DTF transfer printer. Now you need to squeeze the most value out of it and you could use a tip or two. The combination of DTF with software and digital transfers can be a powerful one and the DTF Video Series will coach through what it takes to fully succeed at creating a wide variety of marketable finished products, not only apparel but also hard surface items.



The DTF Master Class Content:

Unmissable to the last ounce.

Seven compact modules, each touching on a shared theme, each spot on so you get exactly what you need to move on an extra step. Each of the seven modules includes a variety of carefully crafted chapters with hands-on instructions and much more.

These training videos are relevant to all the **DTF Printer** brands and models.

On your coach, Richard Shannon, Entrepreneur & Instructor.

Richard Shannon has over 10 years experience operating a business in the apparel decorating industry. Over the past few years that knowledge has been shared through engaging instructional videos on his YouTube channel "Brands & Empires". His engaging, entertaining, and practical teaching approach makes even complex subject matter approachable.



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